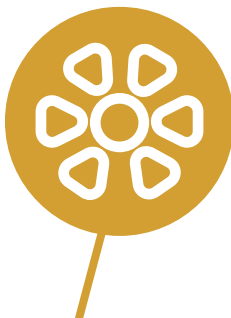




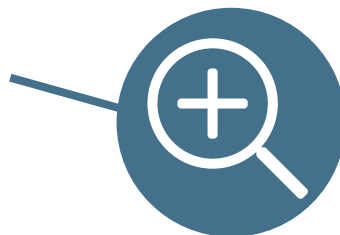
Regione Toscana

GIOVANI *si*



GENERATION GIOVANISÌ

**10 YEARS
OF STORIES, NUMBERS
AND PROTAGONISTS**



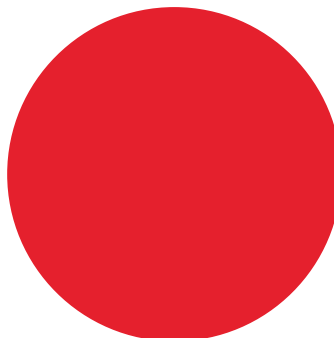
EUROPEAN UNION
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Regione Toscana

GIOVANISI

giovanisi.it



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PREFACE

I have always strongly believed that the young people of our region should be a priority for the Public Administration at all levels. That is why I wanted to renew my commitment and that of the entire regional Government to relaunching the Giovanisì project and making it even stronger.

In 2020, at the end of my mandate as President of the Regional Government, I promoted the promulgation of the Law for the promotion of regional youth policies (Regional Law no.81 of August 6th, 2020) precisely in order to consolidate our regional model which has given opportunities to over 405,000 young people since 2011.

I intend to continue along this path in the conviction that young people are already our present and that we need them, we need them to stay in Tuscany, we need their ideas, their knowledge and their courage.

On the occasion of the celebration of the first 10 years of the project, in the presence of the President of the Republic Sergio Mattarella, we inaugurated a new season in which we intend to offer opportunities for participation that will bring young people and their ideas to the decision-making tables.

We are convinced that in order to take up the challenge of the National Recovery and Resilience Plan, promoted by Italy, there will be an absolute need for the new generations' skill at finding solutions to the obstacles that the pandemic has placed in the path not only of their peers but of society as a whole.

Two very difficult years are coming to an end, the pandemic is not yet behind us, but we want to look beyond the emergency and we can succeed in this as long as the comeback becomes a challenge for all. It is precisely for this reason that we want to aim, as an institution, at putting young people at the center of investments in the coming years, listening to their requests and guaranteeing concrete prospects.

The world is changing and it must also be young people to lead it.

Eugenio Giani
President of Tuscany Region



How many times have we been told “Make way for the young! Young people are the future”? If the future is that part of time which has not yet taken place, how can we define as such the over 405,000 young Tuscans who, thanks to the opportunities of Giovanisì, have begun to emancipate themselves?

The Giovanisì Generation is already the present of our region and contributes, in the universities, companies, training schools, in volunteering, to make our community grow, thus making the future less uncertain.

And there is a great need for us to provide new solutions to global problems by combining innovation and creativity with the experience of adults. The future lies in the dialogue between generations: no one can build a better future by working without the next ones or against the previous ones.

A future that is weaker if the percentage of young people who do not study and do not work continues to increase. It is an unexpressed potential that we want to recover by means of the policies of Giovanisì.

Policies often born from the proposals of our generation by writing a new page in the relationship between young people and institutions.

In Democracy there is no time to be citizens, we can all contribute to the growth of the Community and we can all do it today!

Bernard Dika

Advisor to President Giani
for Youth Policies and Innovation

What Giovanisì Is

“

*Giovanisì for me meant
the chance to grow
and have hope for the future*

Rosa



Possibility, growth, future. These are just some of the key words that describe Giovanisì, the project of the Tuscany Region for the autonomy of young people up to 40 years of age. A story that comes directly from the voice of those who, like Rosa, 28, has benefited from one of the many opportunities put in place in recent years: **since 2011** over 405,000 young people have benefited from one or more interventions promoted by Giovanisì.

The main objective of Giovanisì is to favour the **process of transition of young people towards autonomy**, through the strengthening and promotion of the right to education and training, the support of paths for the integration of young people into the labour market and facilitation for start-ups. The project is funded by regional, national and European resources (ESF, ERDF and EAFRD) and is structured in **7 areas**: Internships, Housing, Civil Service, Entrepreneurship, Employment, Education and Training and Giovanisì+ (participation, culture, legality, social issues and sport).

Over time, Tuscany Region has invested more than **1.3 billion euros** of resources in the Giovanisì project, offering over **60 opportunities** linked to the main dimensions of a young person's life and structuring coordinated and effective communication and information.

The clearest evidence of the value of the project comes from the then European Commissioner for Employment, Social Affairs and Integration **László Andor**, who in 2013 referred to Giovanisì as the virtuous example to follow in designing *Youth Guarantee*, the program then launched by the European Union in 2014 to tackle youth unemployment. Similarly, Giovanisì addressed the **Law for the promotion of regional youth policies** (Regional Law no. 81 of August 6th, 2020), which recognized the valuable experience of the Giovanisì project and laid the foundations for further growth.

THE STRATEGY

An old proverb says *"sometimes you don't need time to grow, but a road (to follow)"*. And many roads have been created: from the regional civil service opportunities to contributions to support the payment of the rent, from the right to education to paid internships and contributions for new businesses.

This is exactly what motivated Giovanisì: the desire to go beyond the identification of young people as passive recipients of public policies, with the belief that, to make them **proactive and responsible subjects in the choice of their life path**, it was enough just to put them in the conditions to be such.

The results that Giovanisì has achieved in these 10 years have been possible thanks to the construction of an **integrated governance** system: *transversal and multilevel*.

Transversal since all the Regional Departments and Directorates that deal, directly or indirectly, with youth policies always work in synergy with the Giovanisì office.

Multilevel since the Giovanisì Office, a structure of the Fondazione Sistema Toscana, which interfaces with the various Departments and Directorates, refers directly to the **Presidency of the Tuscany Region**, being coordinated by the President's Advisor for Youth and Innovation Policies, Bernard Dika. Precisely with the aim of creating a connection among the various regional actors that revolve around the construction of interventions designed for the younger generations, the project has been equipped since 2011 with a tool for sharing, consultation and monitoring: the **Control Room**. This is coordinated by the Presidency, with the support of the Giovanisì office, and involves all the Departments and 7 Regional Directorates.

There have been over 45 meetings since 2011 which have allowed not only for the coordination of the existing interventions, but they have also represented an opportunity for discussion and construction of new ways by means of which to respond to the needs and expectations of young people who, inevitably, change and adapt to an increasingly fluid and changing society.

Giovanisì, in fact, from the very beginning has set itself the goal of **bringing young people closer to the public administration**, trying to bridge the gap that is often created between the expression of a need and the response to it. It did so, on the one hand, by trying to listen in for the expectations of young people, continuing to create opportunities for dialogue and exchange that would make them protagonists of the policies that concern them, and on the other hand by putting forward, on the technical and political table, proposals and solicitations aimed at orientating the regional actions and creating new ones. The Giovanisì **Youth Table**, which brings together over **40 Tuscan realities** including local authorities, the not-for-profit sector, trade associations, trade unions and cultivates a constant dialogue between institutions and young people, through a direct confrontation with the territory, always arises from this double value, of assessing the effectiveness of the measures put in place and searching for new perspectives.

In order for the structuring of a system of opportunities for young people to truly represent a possibility for them to achieve autonomy, it must be something accessible and recognizable. For this reason, the results obtained in recent years would not have been possible without a **communication strategy** capable of informing and telling young people about what the Tuscany Region was making available to them.

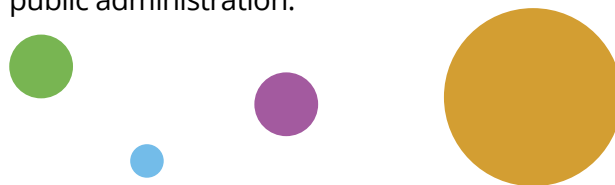
Giovanisì then has become an **institutional brand**, recognizable and recognized, a point of reference capable of reaching young Tuscans throughout the territory, going on to listen to them by using the tools and a language close to them.

In addition to the numerous activities and multichannel communication campaigns, through the **giovanisi.it** website, **social** profiles (Facebook, Instagram, Twitter, Telegram, YouTube and TikTok), a **toll-free number** and a special **email**, Giovanisì has come into contact with tens of thousands of young Tuscans: more than **21 million page visits**, **90,000 total followers**, **over 107,000 phone calls** and **42,000 emails received**.

In the same perspective of echoing positive effects, since 2013 Giovanisì has been promoting the **Accenti storytelling** path, to collect stories of growth towards autonomy: those who have carried out civil service, those who have established their own business or those who have chosen their path of education. Each story (there are over 470 stories online on giovanisi.it/accenti) becomes a shared experience to help other young people find their inspiration and the regional institution to improve its youth policies taking inspiration directly from those who are protagonists of it. The Tuscany Region, by means of the Giovanisì project, aimed at activating and promoting innovative models and interventions, capable of

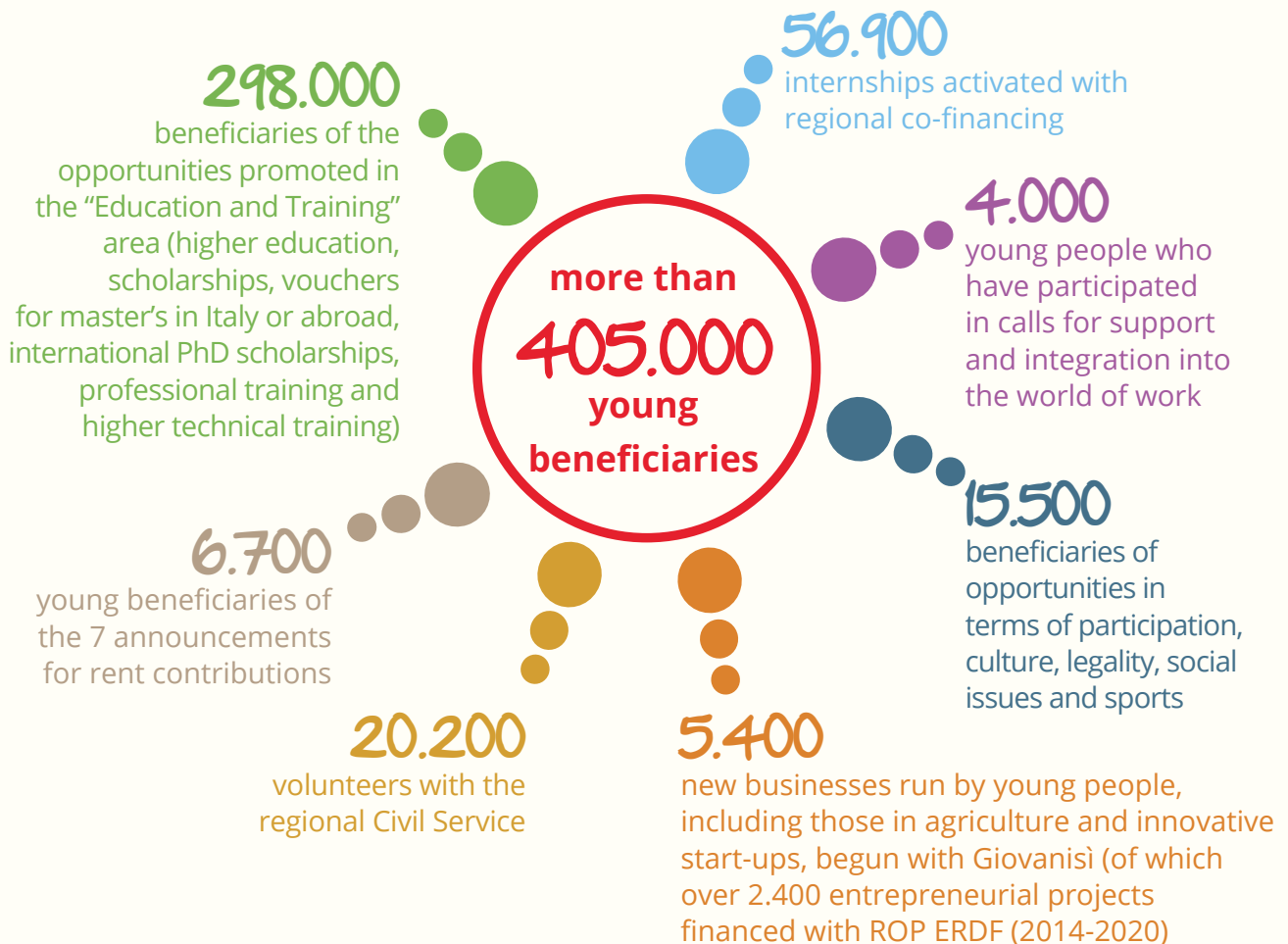
making young people “**community builders**”: talking to young people, actively involving them, rendering them responsible and helping them in their growth undoubtedly remains the most far-sighted action that a public administration can possibly carry out. These interventions, in fact, benefit the young people involved, but also and above all, the whole community.

In Tuscany, young people are and will be more and more at the center of the policies, interventions and commitments of the regional public administration.



THE NUMBERS

1.3 billion euros of resources involved



The Giovanisì project was born in 2011 from an intuition of the then President of the Region Enrico Rossi, who decided to put young people at the center of the regional policies, creating a special structure, the Giovanisì office, which would support him in coordinating the interventions devoted to young Tuscans up to the age of 40, and that would act as a point of contact and discussion between the regional administration and young people.

A distinctive element of the Project since its inception has been the desire not to be limited to a mere display of measures aimed at young people, but to qualify itself as an organic and innovative intervention, based on a precise analysis of the conditions of young people in Tuscany and on some key concepts: the autonomy of young people, the opportunity to invest in their talents and in their training, the opportunity to do business, to be active and become protagonists of civil, political and cultural life.

During these 10 years, the passion for what we do has never faded away.

Helping the young people of Tuscany become adults has been and remains the focal point of our work.

Chiara Criscuoli

Giovanisì Office Manager



THE KEY WORDS OF OUR WORK

GOVERN

During these 10 years we have supported the Tuscany Region in the difficult work of bringing the numerous interventions aimed at the younger generations back into a structured system of policies that is recognizable both within the complex regional organization, but above all on the outside.

Today, when we say Giovanisì it is immediately clear that we are talking about young people and the opportunities opened up for them.

COMMITMENT

Tuscany has decided to put young people at the center of its policies, renewing its commitment even during the period of the pandemic, because if it is true that young people are the future of this Region, they can become so only by guaranteeing them possibilities today, making them be our present.

OBSTACLES

The goal of Giovanisì is also to help young people overcome the obstacles they encounter on their path, supporting them with concrete actions. We have worked in the direction of responsibility. The interventions we promote are designed so that those who benefit from them take responsibility for the path they have undertaken. All this with a view to increasing the skills of young Tuscans both from an educational and professional point of view, but also from an interpersonal and humane point of view.

VISION

Giovanisì has stood out as a long-term and comprehensive vision that has always tried to include all possible points of view. The Giovanisì office has built bridges with many realities that in various ways work with and for young people, starting with other Public administrations, so as not to leave anyone behind.

ATTENTION

The attention to our interlocutors has never failed in recent years. We have always kept all communication and information channels open in order to be the voice and sounding board of the needs of young people and to try to find a solution to them. We asked the beneficiaries of our interventions to talk about themselves so that their stories could be an inspiration for other young people looking for answers. This too for us has meant being attentive.

NOVELTIES

Giovanisì was a novelty within the panorama of policies regarding young people both at national and European level. Just as were many of the measures created within the project. The Region has experimented new interventions, opening the doors to consideration also at the national level. We want to continue along this path with an open mind towards the changes taking place in society in order to always be ready to grasp new inputs and transform them into new policies.

INNOVATION

Innovation has been one of our distinctive elements. Innovation has combined with creativity. Giovanisì has contributed to innovating public communication, using registers that were close to the new generations. A new direct and immediate language, clear communication and accessible information has been one of the main objectives of the Project from the very beginning.

HOPE

Young people, with the opportunities offered by Giovanisì, have rediscovered the hope of being able to build paths that accompany them along their way to adulthood. They know they can choose among numerous ways that will facilitate them in making those important decisions regarding their educational, professional and life growth.

FALLING IN LOVE

We are in love with this story, with this path, and like all lovers, we hope it will never end, that it will continue to grow, to develop new ideas, to become closer and closer to the young people of Tuscany. Four of us started out in two small rooms, we doubled in number and grew bigger. Today the office staff is made up of 8 professionals, seven women and one man, with an average age of less than 40.

So many other challenges await us, and we are ready to face them with the awareness that we have so many young people at our side, who want to overcome them together with us.

The areas of intervention within the regional project



INTERNSHIPS

THE NUMBERS

There are over **56.900** beneficiaries in the Internships area, of which over **54.000** represent experiences of non-curricular internships, curricular internships and apprenticeships, co-financed by the Region and more than **2.500** extraordinary contributions for internships and apprenticeships suspended due to Covid-19.

THE OPPORTUNITIES

Via periodic calls for proposals, within the scope of the Giovanisì project, the Tuscany Region promotes the entry of young people into the world of work by encouraging, through co-financing, the activation of three types of internships: **non-curricular internships, curricular internships** and **apprenticeships** focused on access to professions.

Host subjects (e.g. private companies or professional firms) can, in fact, request regional co-financing to cover (total or partial) the monthly reimbursement of expenses paid to the young trainee, according to the requirements set out in the respective announcement. Regarding internships activated in favour of the disabled or disadvantaged, co-financing fully covers the reimbursement due to the young person.

The calls are aimed at young **people up to the age of 29 (32 in the case of curricular internships)** and are financed with resources from the POR ESF, of the Youth Guarantee Program and of the Development and Cohesion Fund.



“The secret is to always be ready to seize the opportunities that arise”

Giulia



“At the age of twenty, having the opportunity to learn and move forward on your own two feet is very satisfying”

Antonio

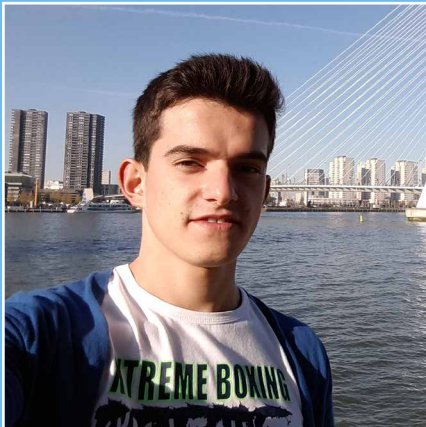
“Putting one’s talent to the test is priceless and knows no fatigue”

Gemma



“Six exciting, new months, in which I got a taste of the world of work for the first time”

Valentina



The areas of intervention within the regional project



HOUSING

THE NUMBERS

There were **6.700** young beneficiaries of the 7 calls for proposals for the rent contributions, who have benefited from a three-year loan to support the payment of rent.

THE OPPORTUNITY

The Tuscany Region, within the scope of the GiovaniSI project, favours the paths towards independence for young people by offering the opportunity to become independent from their family of origin, by means of calls to **support the payment of rent**.

Young people aged 18 to 34 can access it if they have resided in Tuscany with their family of origin for at least two years, and they sign a regular rental contract individually or in the form of cohabitation.

The contributions have a duration of three years and are financed with regional resources.



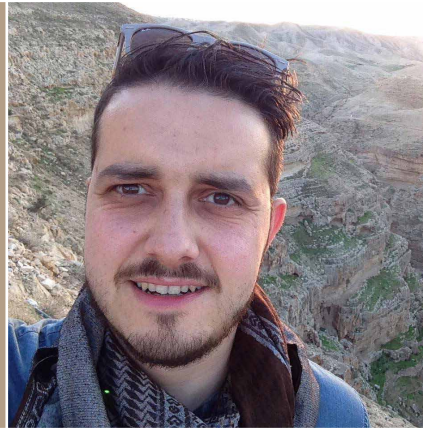
“Transformation begins this way. Everything depends on you, you just have to give it your best”

Daniele



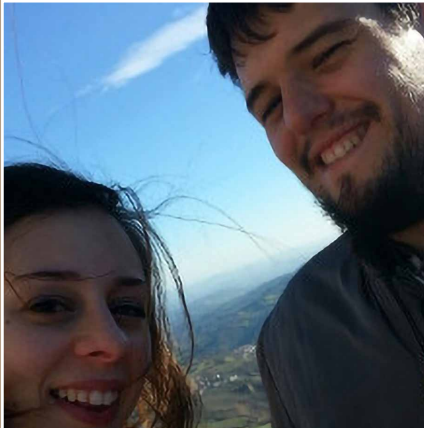
“From that day on, life seemed to go all downhill, as if waiting for our classification in that list had unlocked a series of events, like in video games”

Elena and Andrea



“The contribution is the push you need to understand that in the end we are stronger than you think”

Anna



“The desire for a change, to take my life in my own hands, finally, without being afraid”

Francesca



The areas of intervention within the regional project



CIVIL SERVICE

THE NUMBERS

20.200 positions were announced for the regional Civil Service, including special projects such as those carried out within the Public Prosecutor's Offices, the "Botteghe della Salute" and within the First Aid stations.

THE OPPORTUNITY

The Tuscany Region, within the scope of the Giovanisì project, promotes training experiences through **Regional Civil Service** calls for proposals for young people aged **18 to 29** who are regular residents of or domiciled in Tuscany.

The projects, which can have a duration of 8 or 12 months, are presented by the subjects who are registered with the Regional Civil Service bodies. Young people are paid a monthly contribution of €433.80. The calls are financed with resources from the ESFROP and by the Fund for Development and Cohesion.



“A year that allowed me to broaden my perspective, moving from me to us”

Jacopo



“We understood the importance of devoting just one hour of your time to helping others”

Andrea

“I felt I was in the right place at the right time and just “being there” is important”

Chiara



“I put all my energy and resources into play, and a piece of my heart remained there”

Azzurra



The areas of intervention within the regional project



ENTREPRENEURSHIP

THE NUMBERS

There are **5.400** young beneficiaries of the Entrepreneurship area (of which over 2400 business projects financed were by ROP ERDF 2014-2020).

5.000 young people have created a new business, both in the innovative and agricultural fields, and 400 start-ups run by young people have benefited from contributions for innovation and internationalization on foreign markets.

THE OPPORTUNITIES

The Tuscany Region, within the scope of the Giovanisì project, supports **youth entrepreneurship** through regulatory tools and calls for proposals that promote the creation of start-ups run by young people, support entrepreneurial projects of innovation and internationalization, reward young people who intend to set up an agricultural business and facilitate the start-up of new businesses by young professionals.

The calls are aimed at **young people up to the age of 40** and are financed with regional resources and with resources from ROP ERDF and the EAFRD.



*“We decided
to get involved
and this dream
became reality”*

Alice



*“Every day, heart and soul,
because tomorrow
is still to be created”*

Erika and Licia

*“No choice was better
than this one”*

Laura and Fabio



*“The idea of starting
your own business
came from the wish
to give vent to creativity”*

Simone



The areas of intervention within the regional project



EMPLOYMENT

THE NUMBERS

There are **4.000** beneficiaries of the opportunities promoted in the Employment area. Among these, over 2.200 training vouchers were given to young professionals, entrepreneurs and co-workers.

THE OPPORTUNITIES

The Tuscany Region, within the scope of the Giovanisi project, **promotes and supports the work of young people** in various ways: vouchers for young co-workers, training vouchers for young professionals, entrepreneurs and company managers, professional mobility scholarships in Europe, a Guarantee Fund for workers **without an open-ended contract**. It activates specific measures for the promotion of the apprenticeship contract, to encourage the hiring of young graduates and/or PhDs (areas of crisis and internal areas) and supports young families in the activation of early childhood educational services.

The calls for proposals are aimed at **young people up to the age of 39** and are financed with regional and ministerial resources and with resources of the ESF ROP.



“Mine was an experience that changed my life”

Tommaso



“I decided to get involved, keep looking at the good side trying to make a contribution”

Chiara



“When we talk about it, our eyes sparkle. A beautiful experience. Heartfelt thanks to Giovanisì”

Salvatore



“You don't need to be very good at doing something, if there isn't someone who gives you a hand to make it known to the world”

Marco



The areas of intervention within the regional project



EDUCATION AND TRAINING

THE NUMBERS

There are **298.000** beneficiaries of Education and Training opportunities.

Among these, there are young people who have taken advantage of professional and specialist training courses in strategic sectors, who have been able to attend university thanks to a scholarship of Tuscany Right to University Study (DSU), or who have continued their academic training through research scholarships and masters, both in Italy and abroad.

THE OPPORTUNITIES

The Tuscany Region, within the scope of the Giovanisi project, periodically activates tools and call for proposals in **support of education and training** for young Tuscans: Right to University Study, Research (Joint research scholarships; Higher training and research courses), Pegaso Scholarships, Higher Education Vouchers (Italy and abroad), Training for strategic sectors (Higher Technical Educational Training and Strategic Training Projects), Education and Vocational Training, Pathways for transversal skills and orientation (Work-School projects), Entrepreneurship training, Orientation, Higher Technical Institutes, Technical Professional Poles, Technical and Professional Institutes, "Student of Tuscany" University Card.

The calls are aimed at young people **aged 14 to 35** and are financed with regional, ministerial resources, resources of the Youth Guarantee Program and with resources of ESF ROP.

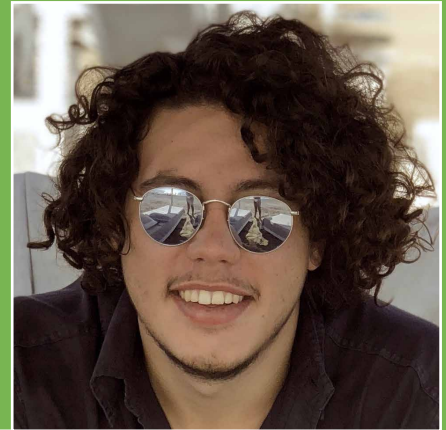


“When will-power is stronger than anything else, you happen to be able to give yourself a second chance. Mine arrived thanks to Giovanisì”

Simona

“A winding and uphill road lies ahead of me, but the hope to be able to make my dreams come true remains unchanged”

Andrea



“A unique experience, it opened up a world to me and changed my ways of thinking and facing life”

Claudia



“With patience the results arrive and you do not look back, except with a beautiful smile”

Luca



The areas of intervention within the regional project



GIOVANISÌ+

THE NUMBERS

There are **15.500** beneficiaries of the opportunities promoted in the Giovanisì+ area

THE OPPORTUNITIES

The Tuscany Region, within the scope of the Giovanisì project, promotes calls for proposals and routes devoted to topics such as **participation, culture, legality, social issues and sports**. The calls and routes are aimed at young people **aged up to 39** and are financed with regional, national and European resources.

In 2021, with the “GiovanisìVaccinano” initiative, the regional project was also the protagonist of the vaccination campaign against Covid, with a camper van suitably equipped to administer vaccines, which travelled throughout Tuscany. Beaches, concerts, outlying areas and historic centers: the camper van travelled around the region, reaching young people in their gathering places and favouring the vaccination of thousands of Tuscans.





*“Now I know where to go,
now I know how to move.
My game has just started”*

Marco



*“You can be free
to create your own path
by doing what you love”*

Alberto



*“The opportunity,
the good one, comes when
we are ready to take
advantage of it”*

Andrea



*“A wonderful experience,
which I will certainly
remember all my life”*

Enrico



Voices from the Region

REGIONAL GOVERNMENT



Young people are the future. They proved it to us by filling the town squares for their planet. Now it's up to us to transform their requests into concrete actions. Together with the young people of Giovanisì we will work for a greener and more sustainable Tuscany.



Monia Monni

Regional Minister for the environment, circular economy, soil defense, public works and civil protection



Helping the new generations to be protagonists, providing them with the right tools. This is the importance of the Giovanisì project and this is how appropriate political choices are born. In the field of transportation, young people must be made increasingly aware that the mobility of the future hinges on public transportation, by providing them with adequate measures such as discounted rates.



Stefano Baccelli

Regional Minister for infrastructures, mobility and territorial governance



“

Giovanisì was a strategic intuition of the Tuscany Region, thanks to which it was possible to listen for, respond to and enhance the needs and ambitions of thousands of young Tuscans. We have been able to experiment with innovative initiatives and languages and strengthen the circulation and effectiveness of the policies and the various measures implemented. The path taken is the right one and we will continue to follow it.

Alessandra Nardini

Regional Minister for education, vocational education, university and research, employment, international relations and gender policies

“

The link between Giovanisì and healthcare has been strong, ever since it was created, and it represents an opportunity both for young people and for the Tuscan healthcare service. I am thinking, for example, of the Health Shops and the civil service in the emergency rooms, even more valuable and important in times of a pandemic.



Simone Bezzini

Regional Minister for the right to health and healthcare

“



When political choices work, they leave good traces and Giovanisì has been a constant trace over these last ten years. But what matters most is that it has been so for the life projects of many young Tuscan people, offering opportunities for training, growth and work. Even in agriculture.

Stefania Saccardi

Vice president.

Regional Minister for agri-food, hunting and fishing

“



Giovanisì has been the first tool used by a public administration to emancipate young people in all their settings, from work to study to housing. An example then followed by other regions and Europe with the Youth Guarantee project itself. Ten years when all the Regional Ministers and the Region have focused on and have had special consideration for those generations that represent our future.

Stefano Ciuoffo

Regional Minister for digital infrastructures, relations with local authorities and safety



“

Giovanisì is a great activator of youth leadership. Paths for autonomy, training, work. A great social investment in the present and the future.

For my department it represents especially the experience of hundreds of young people in the Civil Service area: a year devoted to helping the community and those who need it most, an experience from which those who participated come out enriched on a personal and civic level.

Serena Spinelli

Regional Minister for social policies, public housing and international cooperation

“

Doing business is an important, courageous, wonderful choice! It is chasing a dream and writing a page of one's life: knowing that so many young people have managed to do that thanks to the Tuscany Region fills me with pride.

We are continuing to plan measures in support of youth entrepreneurship, we believe in Giovanisì!



Leonardo Marras

Regional Minister for the economy, production activities, credit policies and tourism

Why “You Are the Present”

It is not easy to talk about “**You Are the Present**” in one word or one sentence.

You Are the Present, which was held on October 18th, 2021, hosting over 400 people including young people, influencers and institutions, was many things: **an event to celebrate the ten years of Giovanisì**, the project of the Tuscany Region for the autonomy of young people, which was attended by the **President of the Italian Republic Sergio Mattarella** and in which the stories of the beneficiaries of the regional project were told, but also stories of positive models of active citizenship, coming from the world of healthcare, innovation and sports, animated by the desire to lead the change.

You Are the Present was also an invitation to young people to position themselves at the forefront, to be direct actors in the social and political life of the Region, to change what most closely concerns them. During the day, 80 young Tuscans under 40 were involved in a **participatory process**, with the aim of giving life to a debate structured on regional policies regarding the theme of **culture**.

You are the Present, however, was also a chance to reflect on the progress of European investment funds, the methods of supporting

youth policies and culture, also to better define the lines of action for the future 2021-2027 program, with **the annual event of the ERDF (European Regional Development Fund) and ESF (European Social Fund) programs**.

The splendid *Villa del Gombo*, recently restored, within the **Migliarino San Rossore Massaciucoli Park in Pisa**, was the setting for this group of initiatives.



You Are the Present represented a unique opportunity to retrace what has been done in these last ten years of Giovanisì, to remember that behind the numbers of the project, there are stories of the success of young Tuscans, but also an invaluable chance to open **a window on Tuscany in 2030**.

To learn more: giovanisi.it/sietepresente

THE PARTICIPATORY PROCESS

After ten years of commitment and investment in the new generations, for the Tuscany Region, young people are not only the future, but they are already the country's present. Young people are more than a resource: with the right tools, they can immediately become **change-makers** in the social, economic and cultural fields and must be involved more and more actively in the conception and planning of policies.

The Covid-19 emergency has made it even more necessary to bring young people back to the center of regional policies, increasing their participation in the social and political life of the territories where they live.

Eighty young men and women including entrepreneurs, managers and freelance

professionals of culture, public operators and administrators, opinion leaders, artists and creatives, students or even simple enthusiasts, with the support of experts and facilitators, worked for a whole day to create and think about new public policies to give impetus to the country. This first edition was devoted to culture, transforming the Villa del Gombo into an incubator of ideas and projects for the next few years, an **innovation park one-of-a-kind** in Italy.

“ With such a rapid generational change, the skills that young people now have are different from those of the previous generations. They feel they can contribute and they do contribute, events like this one are a striking example of this phenomenon.

Alex



You are the Present represented the first participatory event of this new 2020-2025 legislature, the aim of which was to collect points of view, sensitivity, needs, intentions, desires on the **theme of culture**. Eighty young Tuscans aged 18 to 40 participated, selected through a call for proposals that received 230 applications. The common denominator of *You are the Present* is the desire to make young people more and more **proactive subjects and protagonists** of the Tuscan territory.

“ *In order for the participatory process to be rich and to bring lots of results, it is necessary for the institutions to open up to the ideas of everyone ... The problems of one person are often the problems of many, and together we must seek a way to find solutions.*

Tessa

With this initiative, a new way of constructing public policies by the Tuscany Region was launched, which can count on the active and direct involvement of young people and also represents a policy model to be followed for the next few years. The path was led by a team of professionals, practitioners and researchers, from different disciplinary sectors specialized in participatory processes activated and supported through the implementation of **methods of futures studies and strategic**



foresight, combined with techniques and frameworks for design (design thinking), innovation (lean innovation, agile) and people empowerment.

The objective of the event was to imagine the future scenarios of culture in Tuscany in 2030, identify desired strategic visions and suggest concrete actions for achieving them. A total of **8 work themes**, proposed in the form of a challenge for the future of culture: creating attractiveness, developing skills, taking care of beauty, encouraging participation, doing business, sustainable digital transition, building connections and environmental culture. Eight workshops activated in parallel, with some cross-contamination sessions, divided into 5 phases. Part of the work was also directly attended by the Head of State Sergio Mattarella. All the ideas, proposed by the young participants in the event and which emerged

during the workshops, will constitute **policy guidelines for the future** and will be the subject of analysis for the Tuscany Region which, with the technical supporting structures, will evaluate their feasibility and implementation, thanks to regional finances and European funds. This is to ensure that culture, in terms of heritage, art, creativity and participation, can become a driving force for the sustainable development of Tuscany in the coming years.

“ I think this is a wonderful thing, yes, I have travelled, I have had various experiences, also in the field of management and I have found myself together with people in the sector to think about the future, about change, but I have never seen anything like this. In the sense of seeing so many young people, all together working on a common project, a common mission, it is absolutely fantastic.

Chantal



YOUTH POLICIES AND EUROPEAN FUNDS. THE ANNUAL ERDF AND ESF EVENT

Among the events within *You are the Present* there is also the **annual event of the European funds, ERDF ROP and ESF ROP**, devoted in particular to policies regarding youth.

During the initiative, representatives of the Tuscany Region, the European Commission and central administrations discussed the new programming cycle of 2021-2027 European funds, starting from the results achieved during the 2014-2020 programming.

Historically, Tuscany **ranks among the top regions in Italy** for the use of the European funds assigned.



The European Social Fund (ESF) traditionally targets people: it helps support training, employment and inclusion. The European Fund for Regional Development (ERDF) is more aimed at businesses, to support their growth, innovation and competitiveness. Of the 746 million of the Social Fund in the past seven years, **47 percent of the sum was spent on measures aimed at young people**. The actions of the European Regional Development Fund are more transversal: of the 28.2 million resources for the creation of new companies, **73 percent were allocated to businesses run by young people**. The opportunities financed by ERDF and ESF funds devoted to young people are part of the Giovanisì project.



The voices of the managing authorities of the ESF, the ERDF and the EAFRD

“Giovanisì is a precious builder of bridges between regional policies and the needs and aspirations of young people. The new European programming cycle will devote huge resources to putting this generation hard hit by the pandemic back at the center. The experience of Giovanisì will be of vital importance in building participatory paths that allow young people to express their contribution and build their future of autonomy and independence.”

Elena Calistri

Managing authority of the ESF ROP



“With the new 2021-2027 programming, the European Regional Development Fund in Tuscany will continue to enhance the autonomy of young people thanks to special calls for proposals, in collaboration with the Giovanisì project and with the aim of increasing their employment levels and giving them the opportunity to start their own entrepreneurial path.”

Angelita Luciani

Managing Authority of the CREO ERDF ROP

“With Giovanisì, through the Rural Development Program of Tuscany (RDP) EAFRD 2014-2022, we intervene in support of the generational turnover in agriculture with the call for proposals regarding ‘Aid to start up businesses for young farmers’ which guarantees a future for all ‘quality agri-food, the environment and the rural landscape of our Region.’”

Antonino Melara

Managing authority of the EAFRD

10 YEARS OF GIOVANISÌ. THE EVENT WITH THE PRESIDENT OF THE REPUBLIC SERGIO MATTARELLA

The guest of honour of *You Are the Present*, an initiative organized to celebrate Giovanisì's 10th anniversary, was the **President of the Italian Republic Sergio Mattarella**.

The goal of the regional project is **to make young people active protagonists and actors of the present**. For this reason, to tell the Head of State about Tuscany's commitment to young people, it was some of them who intervened, positive models of active citizenship, coming from the world of healthcare, innovation, environmental sustainability and sports, animated by the desire to lead the change.

Damiano Bracchitta, 34,
doctor specialized in Urology

Damiano, of Sicilian origins, specialized in Urology at the University of Pisa. He made in-depth studies in the use of robotic techniques and, after a period abroad, he chose to return to work in Tuscany, at the ASL Toscana Nord Ovest, because he found, in regional healthcare, the research and innovation necessary to improve the treatment and the life of people via robotic surgery.



“I have invested my present and my future in Tuscany because I firmly believe in the opportunities for growth and enhancement it offers to young people, to its strength in combining technological innovation and excellence”

Rebecca Donato, 26,
family nurse

With a university degree in Nursing from the University of Pisa, Rebecca joined the “Family Nurse” project, which consists of assigning the same healthcare professional to the individual patient to receive care directly at home, bringing healthcare to a new level, closer to and more coherent with the needs and requirements of citizens.



“I do the best job in the world and I realize it with every glance, every hint of a smile”

Tommaso Ceccanti, 25,
employed in the circular economy and sustainability sector

With a university degree in Industrial Chemistry, Tommaso was hired at Revet (a company specializing in the collection and selection from differentiated refuse collection) following a non-curricular internship, co-financed with the Giovanisì call for proposals. Today he participates in the management of a new-generation plant for the production of granules obtained by recycling plastic materials.



“We must commit ourselves to leaving a better world than the one we found”

Ambra Sabatini, 19,
Paralympic athlete, gold medalist at Tokyo 2020

Ambra, two years after the tragic scooter accident in the wake of which she suffered the amputation of her left leg, won the gold medal in the 100 meters at Tokyo 2020, also becoming the fastest Paralympic athlete in the world in her discipline having obtained the new world record.



“With my story, I want to communicate to the world that in order to make your dreams come true, it is absolutely essential to be able to get up again every time you fall. It's not easy, but it isn't impossible either”

During the event, the **President of the Tuscany Region Eugenio Giani**, the **Mayor of Pisa Michele Conti**, the **Advisor to the President on Youth Policies and Innovation Bernard Dika** and, at the end, **the President of the Italian Republic Sergio Mattarella** spoke.



“We are celebrating 10 years of Giovanisì, the project that brings a breath of innovation to the Tuscany Region that we can offer through young people.”

“Young people are the reference for the future but they must also have a role in the present.”

“Ahead of us we have a great challenge that we can tackle precisely with the involvement of those who have the most energy and strength: the new generations, by making them protagonists.”

Eugenio Giani, President of the Tuscany Region

“With Giovanisì the Tuscany Region has managed to create opportunities like never before. Above all, an opportunity to make people understand how important it is to fight that sense of helplessness young people have.”

“We ask young people to trust but the real challenge is to entrust responsibility to our generation.”

“The present is the only time when, through our actions we can make our future less uncertain.”

Bernard Dika, Advisor to President Giani for Youth Policies and Innovation



“ *Giovanisì is a reality of extraordinary importance, with the impressive numbers of young people it has involved, of the resources it has put into place and of the projects it has carried out.*

It is a youthful dynamism and protagonism of extraordinary importance, dynamism witnessed by Ambra Sabatini, whom I am happy to meet again after our meeting at the Quirinale for the return of the Olympic and Paralympic flags. That image of you three, first, second and third in the 100 meters, was extraordinary, and demonstrates how unique sports is, exactly, whether it is Olympic or Paralympic. The passion for sport unites young and old in our country and sees the Paralympic movement at the forefront. That day at the Quirinale, I said: in society not only for aspects regarding sports, but also those regarding social life, the Paralympic movement is truly a vanguard of our country.

I would not like to take any more time, I would like to conclude with the words of the Advisor to President Giani for Youth Policies and Innovation Dika whom, having met five years ago at the Quirinale, I was pleased to meet again here in San Rossore and address the young people with basically what he said. To tell you: You are not called upon to be protagonists of the future, you are already protagonists. I don't mean to tell you that you will be the protagonists of the country. You are, today, protagonists of the country, protagonists that are absolutely necessary. For this reason, in congratulating you for the initiative, for the projects that this reality makes possible, I thank you for what you have done.

Best wishes, best wishes not for the future, but for the present!

Sergio Mattarella, *President of the Italian Republic*





Regione Toscana

GIOVANI SI'

**PARCO SAN ROSSORE
VILLA DEL GOMBO**

SIETE PRESENTE

“ *Giovanisì is a reality of extraordinary importance, with the impressive numbers of young people it has involved, of the resources it has put into place and of the projects it has carried out* ”

Sergio Mattarella
President of the Italian Republic