



READY TO BUILD  
THE FUTURE?  
**YES.**

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Regione Toscana



Youth Entrepreneurial Spirit



# Coworking in Tuscany Region

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## ***What's Coworking?***

***It's a working method that provides for the integration of different skills between freelancers***

***or***

***it's a working model adopted mostly by freelancers who use shared spaces in which to have autonomous positions and at the same time interact with other people***

***or more***

***it's a work style that involves the sharing of a work environment, often an office, maintaining an independent activity***

***or more and more***

***it's a .....***

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**For Tuscany Region coworking is**

**an innovative and "smart" working style**

**that**

**shares a work environment**

**stimulates and promotes self-entrepreneurship and self-employment activities**

**improves access to the labor market**

**supports social inclusion**

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Tuscany Region has implemented the measure of coworking starting experimentally in 2014 as part of the Giovanisì project

**THROUGH**

**two public calls**

- the first to determine the list of **SUPPLIERS** of qualified coworking spaces;
- the second to assign individual **VOUCHERS** through ESF resources.

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- An analysis about the results of the experimentation:  
66 telephone questionnaires directed to voucherists to:**
- investigate their profile**
  - analyze the coworking experience**
  - highlight the effects of the coworking experience on the career path of the voucherists**
  - identify any corrective measures to the coworking action**

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## The analysis strengths on:

- working in a coworking
- networks and relationships
- sharing and exchange of competences, knowledges and experiences

## Voucherists find that they have increased:

- Collaborations (97%)
- Competencies (89%)
- Clients (79%)
- Revenue (74%)

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## Other results:

- services offered by coworking space in a range from 1 to 5 is 4
- impact of the coworking voucher on the professional path in a range from 1 to 5 is 4

Moreover, at the time of the interview:

**67% of the voucherists were continuing or were planning to continue the experience in a coworking space**

**61% of the interviewers did not find any aspects to be improved in the measure of the coworking voucher**

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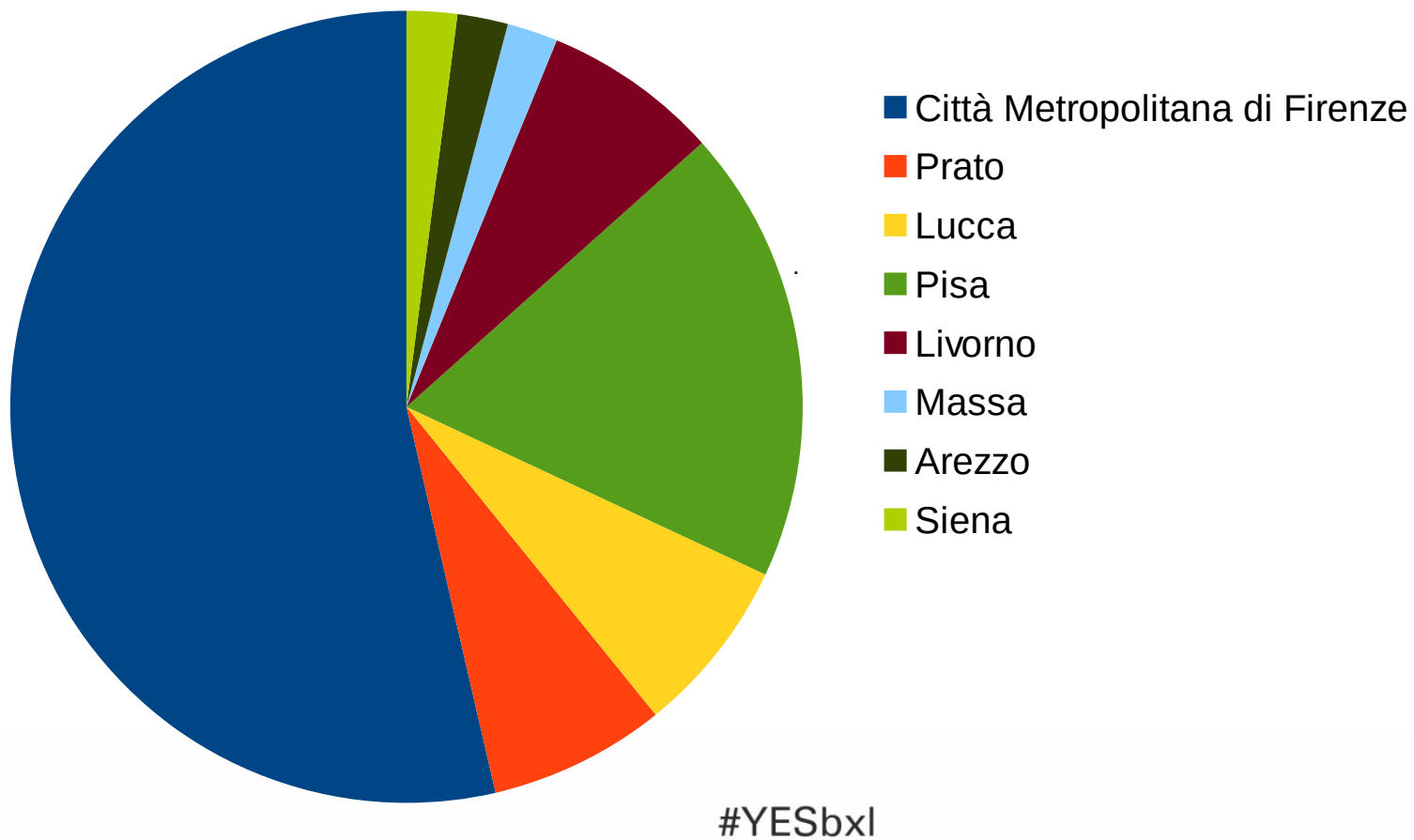


## The re-planning of the measure in 2017

- A new call to update the list of qualified coworking spaces;
- A call to grant vouchers to young freelancers.

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## 33 qualified coworking spaces





Other 53 voucher assigned  
for a total of 135 benefits  
for a total amount of about 280.000 euros of ESF



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**A new call in 2018 with several deadlines:**

**2018:**

**from 1 to 31 July and from 1 to 31 December**

**2019 and 2020:**

**from 1 to 30 April and from 1 to 31 December**

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## Call addresses to:

- **Freelancers;**
- **Holders of VAT no later than 12 months at the date of presentation of the application form;**
- **Living and/or working in Tuscany;**
- **No age limit**

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## Budget and costs

Total resources € 400,987.00

The maximum amount of each voucher is € 3.500.00.

The voucher finances:

- up to a maximum of € 3,000.00 for the costs of renting the coworking space;
- up to a maximum of € 500.00 for travel, board and lodging expenses, if a collaboration is planned at a coworking space abroad in one of the EU countries or in another Italian region to be carried out within the duration of the voucher.

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**the duration of the voucher is from a minimum of 6 to a maximum of 12 months**

**each candidate can submit only one application for a voucher**

**the voucher is issued as a refund**

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**Thanks for your attention**  
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