



GIOVANISÌ' - TUSCANY REGION (ITALY)

Giovanisì was created by the Region of Tuscany in order to promote autonomy for young people. It is composed of six macro-areas (Work placement, Housing, Community Service, Entrepreneurship, Employment, Studying and Vocational Training). Following the first legislature, a new area dedicated to culture, civic participation and sports called **Giovanisì+** was added to the project. The project has indeed evolved. A cultural shift has brought about more transversality and involvement in issues that specifically pertain to the current generation of young people.

Giovanisì has systematized and integrated regional policies regarding young people that have already come into force, adding new lines of intervention and allocating **more than 690 million euros** through regional, national and European funds. There are more than 196.000 young beneficiaries of the regional project, which clearly demonstrates how effective and innovative these policies are.

The **project's main objectives** are: enhancing and promoting opportunities to study and receive vocational training, find employment and find support in launching a start-up. The direct and indirect beneficiaries of the project are young people of up to 40 years old, with each of the various policy measures having specific targets.

Giovanisì has created its own brand, with more than 30 regional measures. Its significant outreach has enabled a wide range of young people to access information and communication regarding the various opportunities available. The transversality of the project is guaranteed by a model of governance whereby the President of the Region ensures a steady balance between the different measures which in turn are managed directly by the regional assessors (local government officials) thus guaranteeing efficiency and homogeneity between the various initiatives.

Since May 2014, the Giovanisì project has been bolstered by [Garanzia Giovani](#).

There have been **66.897 subscriptions** to **Garanzia Giovani in Toscana**, mostly in Florence (23%), Pisa (14%) and Livorno (10%). The highest percentage of subscriptions has been recorded within the youngest age bracket (15-24) i.e. 64%, whereas the 25-29 age bracket reached a subscription level of 36%. In general, subscriptions to Garanzia Giovani increase by 400 every week.

Employment agencies have 45.018 young people enlisted, of whom **25.706 are integrated in the labour market**. Amongst those who have joined the workforce, **12.112 are under work placement contracts, 4.013 under fixed-term contracts, 5.880 under apprenticeship contracts and 3.701 under open-ended contracts**.

Non-curricular work placements are most definitely among the project's most successful initiatives. Through the Giovanisì project, the Region of Tuscany co-finances work placements for young people between 18 and 29, providing 300 out of the 500 euros required by law. Between 2011 and 2015, more than 35.000 non curricular work placements have been completed thanks to regional co-financing.

Following a brief interruption, a public notice has announced the relaunching in June 2016 of regional co-financing of non-curricular work placements within the framework of the Giovanisì project, based on the quality and pertinence of the training.

Giovanisì has not only promoted measures designed to integrate young people into the labour market, it has also supported entrepreneurial autonomy through a series of regional competitions for the creation and development of young start-ups. The area entitled "Entrepreneurship" includes the promotion of **young start-ups**, which through the attribution of microcredit and vouchers, **helps launch small-sized young start-ups** (headed by people under 40), in the manufacturing, commercial, tourism and tertiary sectors, as well as innovative businesses. This area also covers the issue of **Young Agricultural Professionals** (360 agribusinesses have been launched following the 2012 competition and 650 have been granted financial aid following the 2015 competition.) as well as **the guarantee and contributions fund for the interests of young professionals** (255

in collaboration with

UNIONE EUROPEA



Comitato delle Regioni



Regione Toscana

GIOVANI *si*



young beneficiaries were recorded between 2011 and 2015). Until April 30th 2016, a guarantee fund for the support of young entrepreneurs, female entrepreneurs and workers who already benefit from social aid was also in place and was one of the most effective measures yet (**more than 1.600 young start-ups were launched thanks this measure**).

Participative citizenship has always been a major component of the Giovani *si* project, with the project's main tool being the **Tavolo Giovani** workshop, enabling young people to participate and get information. Young representatives from more than 40 local entities (from the tertiary sector, local businesses, category management associations and trade unions) can meet members of local bodies and share perspectives, the primary objective being to encourage the smooth-running of the Giovani *si* project. **The new protocol for the institutionalization of the Tavolo Giovani will be signed on June 29th 2016.**

Giovani *si* is one of the 26 projects included in the Regional Development Plan 2016-2020.

in collaboration with

UNIONE EUROPEA



Comitato delle Regioni